

H-1B Visa Salary Report: Initiative Media, LLC

| Report generated May 10, 2026

Summary

| | |
|------------------------------|----------------------|
| Total LCA Filings | 23 |
| Average Annual Wage | \$140,123 |
| Wage Range | \$55,000 - \$390,000 |
| Job Types (SOC codes) | 6 |
| Years Active | 6 |

Top Job Titles

| Job Title | Filings | Avg Annual Wage |
|--|---------|-----------------|
| Senior Analyst, Client Solutions, Analytics | 3 | \$78,617 |
| Associate Director, Audience Strategy | 3 | \$135,000 |
| Associate Director, Strategy | 1 | \$115,000 |
| Chief Strategy Officer, Rufus | 1 | \$390,000 |
| Director, Client Solutions & Analytics | 1 | \$172,000 |
| Director, Performance Planning | 1 | \$160,000 |
| EXECUTIVE HEAD OF GLOBAL STRATEGY, LEGO | 1 | \$300,000 |
| MANAGER, CLIENT SOLUTIONS, ANALYTICS | 1 | \$111,488 |
| MANAGER, DATA SCIENCE & ANALYTICS | 1 | \$105,000 |
| Manager, Audience Science (Audience Solutions) | 1 | \$102,482 |
| Manager, Client Solutions and Analytics (Marketing | 1 | \$105,000 |
| Manager, Client Solutions, Analytics | 1 | \$96,000 |
| Manager, Marketing Sciences | 1 | \$90,000 |
| Managing Director, Client Operations, Global Nike | 1 | \$300,000 |
| Negotiator, Digital Partnerships | 1 | \$55,000 |

Top Work Locations

| City | State | Filings |
|------|-------|---------|
|------|-------|---------|

| | | |
|-----------------|----|---|
| New York | NY | 9 |
| NEW YORK | NY | 5 |
| Los Angeles | CA | 4 |
| LOS ANGELES | CA | 2 |
| FORT WASHINGTON | MD | 1 |
| New York | NY | 1 |
| Gardena | CA | 1 |

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